

**Foam Insulation**  
**California's New Insulation of Choice!**

Summer is definitely here in California with temperatures reaching into the High 90's and Low 100's in the Central Valley.

Utility Companies are broadcasting the word. Keep your thermostats set at 78 degrees or higher. Some household have even experienced short periods of no power.

All of this sounds too familiar here in the Golden State  
Everyone is aware of the current Housing Boom, so demand on our limited energy resources is not getting any less. Power shortages will become a natural occurring event!

One of the biggest ways to reduce demand is to build houses that require less energy to heat and especially cool.

**Insulation has a tremendous impact on energy demand.**

The new Title 24 Energy Regulations that take effect in October of this year will force Builders to seek better ways to insulate. The standard fiberglass batts will not pass the new code changes!

In the last several years **Spray Applied Soy Foam** has become the emerging **Environmentally Responsible Technology**. With its **Farm Grown Content** and its ability to form a complete seal, Soy Foam is emerging as an Insulation of Choice.

Now that the changes in the Title 24 devalue standard fiberglass applications **Spray Applied Soy Foam's Custom Fit System** is going to the head of the pack.

Yes there are some other types of custom Insulation Applications but none come close to having the complete **Environmentally Responsible Technology** that Soy Foam has!

Gary Talbott is the owner of 5 Star Performance Insulation which specializes in high performance Environmentally Sensitive and Recycled Spray Insulation Products. Gary has been an Insulation Contractor since 1970. Not only has he been an Insulation Contractor in three states, he has appeared on "This Old House" and has been featured in numerous magazines, including Builder. Gary can be reached at (916)383-7590